



## National Rally Sponsorship Packages

<b>BENEFITS</b>	<b>1 x GOLD</b> \$3495*	<b>2 x SILVER</b> \$1995*	<b>Multiple BRONZE</b> \$795*
<b>FUNCTIONS</b>			
Opening Remarks	✓		
Logo on Commemorative Menu at Gala Dinner.	✓		
Free-standing Tear Drop Banners for all Functions and Activities. <i>Sponsor to provide their own Banner.</i>	✓	✓	
Logo on Welcome Board displayed at all Dinners/Functions.	✓ Lge	✓ Sml	✓ Sml
<b>RALLY BAGS</b>			
Logo printed on Rally Bag.	✓ Front	✓ Back	✓ Back
Promotional material inserted in Rally Bag.	✓ Multi	✓ A4	✓ DL
Opportunity to add promotional items to the Rally Bags. ie branded pen, chamois cloth etc.	✓	✓	✓
<b>PRINT MATERIAL</b>			
<b>#Super Star Advertorial</b> in Apr/May and June/July Super Star editions. <i>**Sponsor to supply Ad copy/artwork.</i>	✓ Full Page	✓ Half Page	✓ Qtr Page
<b>Super Star Rally Promotions</b> - Logo included on the sponsors page.	✓ Lge	✓ Sml	✓ Sml
<b>Rally Programme Booklet</b> - 2 page spread article.	✓		
<b>Rally Programme Booklet</b> - Ad <i>**Sponsor to supply Ad copy/artwork.</i>	✓ Back Cover	✓ Inside front or back Cover	✓ Half page
<b>Rally Programme Booklet</b> - Logo included on Sponsors Page.	✓ Lge	✓ Sml	✓ Sml
<b>Flyers, email blasts etc.</b> - Logo included on all promotional material.	✓ Lge	✓ Sml	✓ Sml
<b>MBCQ WEBSITE</b>			
Prominent Logo on all MBCQ Website NatRally pages.	✓		

Small Logo on the footer of all MBCQ Website NatRally pages.		✓	✓
Advertorial on National Rally Sponsors page. <i>**Sponsor to supply copy.</i>	✓		

**\* Inclusive of GST**

**\*\* Ad Copy / Artwork**

If the sponsor cannot provide artwork, an additional \$50 fee applies for EACH of the 2 Ads (Super Star and Programme Booklet), plus Sponsor is still required to provide ad copy.

NOTE: Artwork files required to reproduce your logo on the Rally Bag, are best supplied as a true EPS file in vector format. This type of file can be easily resized or recoloured whilst still maintaining its quality.

**Tax Deductions**

Tax Invoices will be issued.

**# Super Star Magazine**

There are 6 issues of Super Star per annum with an approximate circulation of 1100 each issue.

Advertise in Super Star, the official 52 page quality magazine for Queensland's Mercedes-Benz enthusiasts and Club members.

Super Star has an average show lifespan of two months, appearing in and around the household or business, shown to friends, family and other quality motoring enthusiasts. Typically a Club member archives the publication for future reference.