



The Mercedes-Benz Club of Queensland Inc.

PO Box 362 Spring Hill Q 4004

ABN 28 385 830 513

Super Star

Advertising Rate Card

APPROXIMATE CIRCULATION OF 1100 EACH ISSUE

There are 6 issues of Super Star per annum.

Advertise in Super Star, the official quality magazine for Queensland's Mercedes-Benz enthusiasts and Club members.

Super Star has an average show lifespan of two months, appearing in and around the household or business, shown to friends, family and other quality motoring enthusiasts. Typically a Club member archives the publication for future reference.

ITEM		COST
Full Page	per issue	\$333
Two Page Spread	per issue	\$585
Half Page	per issue	\$167
Cover advertisements are subject to availability		
Inside Front Cover	per issue	\$417
Inside Back Cover	per issue	\$375
Back Cover	per issue	\$667
Also available on a per annum basis		
Quarter Page	per annum	\$500
Strip/Banner Adverts	per annum	\$250

For further information contact: Philip Hurst
Mobile: 0414 333 301
Email: media@mbcq.com.au

Publishing Timetable Deadlines

Issue One	February / March Issue Ads booked by 10 January Final artwork by 15 January	Issue Four	August / September Issue Ads booked by 10 July Final artwork by 15 July
Issue Two	April / May Issue Ads booked by 10 March Final artwork by 15 March	Issue Five	October / November Issue Ads booked by 10 Sept Final artwork by 15 Sept
Issue Three	June / July Issue Ads booked by 10 May Final artwork by 15 May	Issue Six	December / January Issue Ads booked by 10 Nov Final artwork by 15 Nov

Ad Specs

Electronic Parts Catalogue
Second Delay

New update from Georg Wulfsberg, Manager, Classic Club Management, Mercedes-Benz Museum GmbH.

The following is a summary of the three page original notice. If any member would like a copy of the original email, which includes the contact details to access parts information for a yearly fee of €30, please email your request to info@mbclub.org.

Dear Members, Dear Club President,

Firstly, we apologise for any inconvenience caused by the delay in creating and entering the necessary new profiles required for this service. Once activated, the service will be available for all Mercedes-Benz Club members via the Member App.

The request of the extensive testing and verification required for the system could not have been foreseen and we ask for your understanding that all outstanding issues must be resolved before release. The initial feedback on these initial features is positive, and we are optimistic that your Club members will find the new service useful.

Since we place great value on being transparent, we are currently unable to give a specific date as to when the new profiles will be active and ready for use. In the meantime, if your member can no longer read of accessing part information, they can apply for an access account for a year, for €30.

We are well aware that the further delay is an inconvenience to your Club Members, but ask for your understanding and patience.

Georg Wulfsberg

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Modern 'state of the art' workshop facilities

Anglohurst Village Private Camp Quality Charity Car Show Event

Sunday 2nd June 2019
2 Pendennis Road
Tamborine QLD

GATE ENTRY \$30

On the first Sunday each year, Terry Hunt throws open the gates at the fabulous Anglohurst Village and invites a limited selection of European Car Clubs to display their vehicles and raise money for Drought Relief and Student Driver Training "BRAKE"

Terry and his family have been conducting this invitational event since founding the Anglohurst Foundation in 2008

Picnic on the magnificent lawns or enjoy the hearty BBQ foods and Coffee that

Products & Services Directory

Lifestyle

Travel Masters
Mercedes-Benz Brisbane New
Summit Restaurant & Bar
TAG Heuer Boutique
Wallace Bishop

Dealers

Mercedes-Benz Toowoong
Mercedes-Benz Brisbane
Michael Anthony Luxury Cars
Mercedes-Benz Sunshine Coast
Mercedes-Benz Gold Coast
Three Point Classic

Products

Shannons Insurance
Pirelli - Choose Pirelli & Take Control

Services

AustStar
MBQ AutoBody
Sleeping Beauties
Marque Photography
Luxury Brands
Mercedes-Benz After Sales
MBQ Auto Body
German Prestige

Quarter Page - 95mm x 145mm—— (no bleed required)

Full Page - 210mm x 297mm + 5mm Bleed

Half Page - 185mm x 130mm—— (no bleed required)

Marketplace Strip Advert (listing)
Logo | Business Name | Address | Phone | Web Site | Email

Marketplace Strip Advert (feature)
2 Landscape Photos/Images
Logo | Business Name | Address | Phone | Web Site | Email